



Keyracolors Colour Chart

THE PRODUCT

Keyracolors is a varied and optimised range of 72 shades chosen from among the most on-trend colours. The range is distinguished by its vibrant, shiny and lasting effect and is formulated with keratin to deliver a four-way result: 100% coverage guaranteed, shine, nutrition and softness.

COLOUR RANGE

Keyracolors

Natural Super Covering, Natural Bases, Ash, Black, Golden, Chocolate, Mahogany, Copper and Violet.

Keyracolors Super-lighteners

Very Blonde and Extra Light Blonde

Keyracolors Red

Red tones

Keyracolors Correctors

Blue and Silver

The Natural Super Covering shades are particularly suitable for hair with impermeable, tough and hard-to-cover grey hair. The tones give a full-cover result because of the intensity of the colour.

APPLICATION

Mix in a 1:1 ratio [100 ml cream + 100 ml 20 or 30 Vol. **KeyraOx** hydrogen peroxide]. For super-lighteners mix in a 1:2 ratio [100 ml cream + 200 ml 40 Vol. **KeyraOx** hydrogen peroxide]. Consider the percentage of grey hair or shades to lighten in both cases.

Leave in maximum **30** minutes; **35** mins for red and copper colours and **45** mins for super-lighteners.

The product can be spread through the hair to the tips in the last 10 minutes at the stylist's discretion.

