



Keyra Bleaching Powderdeco

THE PRODUCT

Non-volatile blue bleaching powder which improves the hue of the yellow undercoat typical of very light shades of bleached hair. Mixed with **Keyraox** peroxides it forms a homogenous cream which is not overly liquid, ideal for any bleaching technique.

PRODUCT BENEFITS

Formulated with persulfate and natural gums (guar and xanthan), ideal for partial or full bleaching and discolouration, respecting the hair structure to the full. The ingredients help make the end product more viscous and creamy.

- Lightens up to 9 shades.
- Perfect stability.
- Maximum adhesion.

APPLICATION

The number of shades that hair can be lightened with **Keyradeco** will depend on the volume of hydrogen peroxide used and the quality of the hair. The concentration of hydrogen peroxide and the time the product is left in the hair will always be a matter of professional discretion. However, we do not recommend leaving it in for more than 30 minutes or using more than 30 Vol. **Keyraox**. The recommendations on the product pack must be taken carefully into account at all times.

AVAILABLE FORMATS

500 g box + spoon.
Pack info: 12 bags/box.
Unit sales.

