



## Keyracolors Colour Chart

### THE PRODUCT

**Keyracolors** is a varied and optimised range of 72 shades chosen from among the most on-trend colours. The range is distinguished by its vibrant, shiny and lasting effect and is formulated with keratin to deliver a four-way result: 100% coverage guaranteed, shine, nutrition and softness.

### COLOUR RANGE

#### **Keyracolors**

Natural Super Covering, Natural Bases, Ash, Black, Golden, Chocolate, Mahogany, Copper and Violet.

#### **Keyracolors Super-lighteners**

Very Blonde and Extra Light Blonde

#### **Keyracolors Red**

Red tones

#### **Keyracolors Correctors**

Blue and Silver

The Natural Super Covering shades are particularly suitable for hair with impermeable, tough and hard-to-cover grey hair. The tones give a full-cover result because of the intensity of the colour.

### APPLICATION

Mix in a 1:1 ratio [100 ml cream + 100 ml 20 or 30 Vol. **KeyraOx** hydrogen peroxide]. For super-lighteners mix in a 1:2 ratio [100 ml cream + 200 ml 40 Vol. **KeyraOx** hydrogen peroxide]. Consider the percentage of grey hair or shades to lighten in both cases.

Leave in maximum **30** minutes; **35** mins for red and copper colours and **45** mins for super-lighteners.

The product can be spread through the hair to the tips in the last 10 minutes at the stylist's discretion.

