



PH Acid Shampoo

THE PRODUCT

A basic and essential product following a tint or bleach is our **pH Acid Shampoo**. It regulates the natural hair pH and gently cleanses coloured, bleached or highlighted hair, neutralising the alkaline residues from chemical treatments.

PRODUCT BENEFITS

Formulated with hydrolysed keratin to rebuild and re-establish the hair structure following a tint or bleach. It also contains conditioners and gentle tensoactives that add softness, shine and silkiness, guaranteeing maximum hair care.

APPLICATION

Pump a dose of **Keyra pH Acid Shampoo** onto your hand, spread evenly over damp hair and massage into a rich lather. Rinse and repeat the application, letting the shampoo act for a few minutes to help regulate the hair pH. Finally, rinse thoroughly with plenty of water.

AVAILABLE FORMATS

1 litre bottle.
Pack info: 12 bottles/box.
Unit sales.

