# Keyrahaircare



## **Hair Loss Prevent Shampoo**

## THE PRODUCT

Treatment shampoo that helps prevent hair loss. The formula, enriched with **Redensyl®**, with camellia extract, amino acids and zinc, fights the ageing process of the hair follicle and hair loss. Also has stimulating and toning properties that aid the recovery of the hair fibre and make hair thicker.

## **PRODUCT BENEFITS**

Hair Loss Prevent Shampoo with REDENSYL®: camellia extract, amino acids and zinc.

- Reactivates the activity and development of new hair follicle stem cells, kickstarting hair growth in the anagen phase.
- Comprises patented molecules targeted at the ORSc and HFDPc at the same time for enhanced efficacy.
- Protects cells from apoptosis (cell death) and drives them towards the anagen cycle, while boosting the metabolism of dermal papilla fibroblasts.
- Helps reduce the typical inflammation of alopecic scalps and to capture free radicals.
- Contains key amino acids present in hair proteins, basically associated with keratin, which contributes to hair growth.
- Zinc: Important for numerous enzymes, it aids cystine incorporation in keratin for stronger hair.

## **APPLICATION**

Apply to wet hair, massage gently into scalp and rinse. Repeat.

## **AVAILABLE FORMATS**

500 ml bottle. Pack info: 12 bottles/box. Unit sales.



