



# Keyracolors

## Keyracolors Tints

### THE PRODUCT

**Keyracolors** is a varied and optimised range of permanent colouring creams providing vibrant, lasting colours, 100% coverage guaranteed, shine, softness and luminosity. Mild formulations with hydrolysed keratin and low in ammonia that fully respect the balance and natural structure of the hair fibre. Tints that enable stylists to perform their best work.

### COLOUR RANGE

Developed with Hydrolyzed Keratin and Cetrimonium Chloride, maximum-concentration conditioning agents that make hair shiny and soft and which act by minimising the damage that styling and dying can cause the hair fibre, restructuring the hair and helping keep it in optimal, healthy condition.

### APPLICATION

Mix in a 1:1 ratio [100 ml cream + 100 ml 20 or 30 Vol. **KeyraOx** hydrogen peroxide]. For super-lighteners mix in a 1:2 ratio [100 ml cream + 200 ml 40 Vol. **KeyraOx** hydrogen peroxide]. Consider the percentage of grey hair or shades to lighten in both cases. Leave in maximum 30 minutes; 35 mins for red and copper colours and 45 mins for super-lighteners. The product can be spread through the hair to the tips in the last 10 minutes at the stylist's discretion.

### AVAILABLE FORMATS

Box with 1 tube of **Keyracolors**: 100 ml.  
Pack info: 72 tubes/box (pack of 3).  
Unit sales.

